

**Boy Scouts of America  
Western Los Angeles County Council  
Western E-Trails**

**Bringing You This Week in Scouting!**

**July 27, 2005**

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**It's Popcorn Time!**

Welcome to the 2005 Western Los Angeles County Council's Trail's End Popcorn Sale! We have been working since last November to organize all the details to provide the ONLY fundraiser your unit will need to provide the Ideal Year of Scouting. This is a win-win for everyone participating—your unit earns a commission to deliver a quality program, and Scouts can earn merit badges and prizes and camp fees.

District popcorn kickoffs are held at the August roundtable. Packets of information are given to units that include the sales booklet, important dates, samples of forms, prize information and a lot more!

We're starting earlier this year with Take Orders beginning September 9 and Show & Deliver, Show & Sell and beginning on September 10. The Show & Deliver/Sell order is due on August 24. The sale goes through October 25 this year. We hope you'll jump in the popper with the other 170+ units that sell and use this as your only fundraiser!

Call Colette Taylor at 818-933-0104 or email  
[ctaylor@bsa-la.org](mailto:ctaylor@bsa-la.org) and sign up to sell today!

How good can your program be this year?

Imagine a program so meaningful to their son that parents would increase their involvement and commitment. A program year so full of fun activities, events and recognition that boys couldn't wait for the next meeting so they could bring their friends. Imagine a program fully funded and "owned" by the Scouts themselves. Imagine a year brimming with exciting things to do at little or no cost to mom and dad!

That's the Ideal Year of Scouting! It's actually happening for many Western Los Angeles County Council packs and troops. You're helping to make it happen. It's happening because you're planning better, more robust programs. You are communicating costs and needs to parents clearly and *using Trail's End as a single fundraiser* to pay for your complete year of fun, excitement and growth for Scouts.

We encourage you to plan at least one or two Blitz Days for Show and Deliver sales. We're planning a council-wide Blitz Day for September 17. In other councils, units have proven that they *sell four times as much* in the same period of time as compared to selling in front of a store.

**Total sales in 2004 were \$500,000! Your unit shared in over \$355,000 that supported local Scouting.**

Join us this year as we reach for our \$700,000 goal. There are no hoops to jump through to earn more. The more you sell over last year, the more dollars that are returned to your unit. What a great way to help provide a full and successful program.

Thank you for your commitment to Scouting!

## **Personnel News**

On June 9th, Finance Director Romy Longwell and husband Todd, became the proud parents of a beautiful baby girl. Hayden Wylie Longwell entered the world at 7 lbs, 5 oz and 20 inches long and joins big sister, Tristan Alessandra.

Welcome to Ronnie J. Daniel who joined our team on July 1st as Director of Finance Services for Western Los Angeles County Council. Ronnie is responsible for the oversight and direction of fundraising for the operating and endowment funds. Ronnie has served successfully as the Scout Executive of Old Baldy Council, headquartered in Ontario, California since December 2001.

Ronnie started his Scouting career in 1990, and has served in Stockton, California; Colorado Springs, Colorado; and Indianapolis, Indiana. Prior to working for the Boy Scouts, he was involved in Scouting as a youth. He began as an 8 Year old Cub Scout, and later earned his Eagle Scout badge and three palms.

Ronnie and his wife Heidi have been married for 17 years and have 4 children. His oldest son has just earned his Eagle Scout award.

He was born and raised in Rexburg, Idaho. Ronnie graduated from Brigham Young University and has his degree in Boy Scout Organization Administration.

Ronnie has been an active Rotarian for 15 years. He enjoys all sports, reading, and spending time with his family. He has been very active in his church being involved in the youth programs and other leadership positions.

## **Order of the Arrow** **National Leadership Seminar**

National Leadership Seminar  
September 30-October 2, 2005  
Phoenix, AZ

National Leadership Seminars are conducted in each area of the Western Region every other year. The focus is on skills and attributes of leadership. It is intended to enhance the leadership skills of the Order of the Arrow's key youth and adult members as they seek to improve their service to the Boy Scouts of America and the greater community.

Arrowman who would like to participate in the Order of the Arrow National Leadership Seminar should contact Derek Fortin, Director of Support Services at the Anna Ruggieri Service Center at [dfortin@bsa-la.org](mailto:dfortin@bsa-la.org) or 818-933-0129.

## **Order of the Arrow** **National Order of the Arrow Conference**

National Order of the Arrow Conference  
Saturday – Saturday  
July 29 to August 3, 2006  
Michigan State University

## **National Youth Leadership Training** (Replaces Junior Leader Training Conference)

Sunday – Saturday  
August 21-27, 2005  
Camp Whitsett  
Cost: \$325.00

Contact: Greg Basse, Course Director  
Email: [GregBasse@comcast.net](mailto:GregBasse@comcast.net)  
(H) 661-263-6433 (M-F 7-10pm, Sat & Sun 9am-10pm)

## **Outdoor Program Seminar**

October 5-9, 2005  
Philmont Scout Ranch  
Cimarron, New Mexico

The Outdoor Program Seminar is designed for professional and volunteer Scouters who have responsibility for any outdoor program area. The seminar provides a national forum for participants to exchange ideas about facilities, equipment, programs, management, and marketing. The skills and ideas shared at the seminar will help increase youth and adult participation and satisfaction from camping and outdoor programs for Tiger Cubs, Cubs Scouts, Webelos Scouts, Boy Scouts, Varsity Scouts, and Venturers.

Registration packets with detailed information will be available in May 2005.

For additional information please contact Derek Fortin, Director of Support Services at the Anna Ruggieri Service Center at [dfortin@bsa-la.org](mailto:dfortin@bsa-la.org) or 818-933-0129.

### **Donate Your Vehicle**

Free Pick-Up/Towing  
Tax Deductible Receipt  
Proceeds Benefit Boy Scouts of America  
Call: 1-888-250-4490

### **Horsemanship Merit Badge**

Visit their website at [www.eldustberry.org](http://www.eldustberry.org).

### **MSAS Astronomy Village – Science Center & Observatory**

Please visit their website at [www.mountain-skies.org](http://www.mountain-skies.org) for in-depth information.

### **Weird, Wild & Wonderful**

[www.aquariumofpacific.org](http://www.aquariumofpacific.org)

### **California Hunter Education/Safety Course**

Offered by the California Department of Fish & Game  
3<sup>rd</sup> Saturday of Every Month  
Angeles Shooting Ranges  
12651 Little Tujunga Canyon Road  
Lake View Terrace, CA 91342  
(D) 818-899-5735  
[www.angelesranges.com](http://www.angelesranges.com)

### **21<sup>st</sup> World Scout Jamboree 2007 United Kingdom**

[www.scouting2007.org](http://www.scouting2007.org)

For Preliminary Application Information on the 21<sup>st</sup> World Scout Jamboree, contact Derek Fortin, Director of Support Services, at the Anna Ruggieri Service Center 818-933-0129 or [dfortin@bsa-la.org](mailto:dfortin@bsa-la.org).

### **Cub Parent & Family**

#### **Dates, Times & Locations:**

**August 26-28**

Family Camp Weekend  
Camp Whitsett

**Activities:** Archery, BB Belt Loop & Pin program offered, cooking, field sports, crafts, camp fire program put on by the campers and much, much more!

**Who:** All registered Tigers, Cubs & Webelos must be accompanied by a parent or legal guardian. Additional family members may only attend the Summer Family Camp Program.

#### **For more information, including a registration form and pricing, please click here:**

[http://www.bsala.org/program/cubs/2005\\_CubParent\\_Flyer.pdf](http://www.bsala.org/program/cubs/2005_CubParent_Flyer.pdf)

or call the Council office:  
(818) 785-8700.

### **Patrol Challenge**

**SAVE THE DATE---FRIDAY – SUNDAY, OCTOBER 21-23, 2005  
COUNCIL WIDE - PATROL CHALLENGE**

**IT'S BACK...BIGGER AND BETTER THAN LAST YEAR...**

Based on last year's great success and participation, the Scavenger Hunt has been scheduled as a 2005 Council Activity. All patrols in the Western Los Angeles County Council are invited to participate in the "WLACC Patrol Challenge". Read about last year's district event as the feature article in the September 2005 issue of Scouting Magazine.

The Challenge is open to 2<sup>nd</sup> Year Webelos Scouts, Boy Scouts, Varsity Scouts and Venturers. LDS Patrols will start Friday the 21st and end Saturday night the 22nd. Observant Jewish patrols may check in after sundown on Saturday with competition ending on Sunday. Do yourself a favor - be a hero to your 2<sup>nd</sup> year Webelos Den, Troop, Team or Crew and plan on attending this activity, it may be the most fun you'll have at any event all year. To get on the email update list, check for early bonus points, or for more info, send your email address to [pauloliver@verizon.net](mailto:pauloliver@verizon.net). Or call Paul Oliver (818) 368-8110 or Jack Fishel (818) 989-1106. Western Los Angeles County Council

**Western Los Angeles County Council  
Phone Numbers & Extensions  
Direct Dial Access Now Available at the Anna Ruggieri Service Center**

**Although the central number 818-785-8700  
will still be answered by one of the Customer Service  
Representatives the following individuals and departments can now be called directly:**

Ronnie Daniels, Director of Finance Services (818) 933-0105  
Derek Fortin, Director of Support Services (818) 933-0129  
Ross Harrop, Scout Executive (818) 933-0125  
Mike Heffernan, Facilities Specialist (818) 933-0111  
Elizabeth Hernandez, Urban Emphasis (818) 9330128  
Ursula Kennedy, Quality Unit District Executive (818) 933-0112  
Paul Lacayo, Las Colinas District Director (818) 933-0110  
Martha Londono, Controller (818) 933-0118  
Romy Longwell, Finance Director (818) 933-0103  
Jon Mackenzie, Director of Camping (818) 933-0119  
Sheryl McBride, Director of Field Services (818) 933-0106  
Dave Melton, Systems Manager (818) 933-0108  
Peggy Murphy, Bill Hart District Executive (818) 933-0113  
Mary Thompson, Registrar (818) 933-0116  
Maria Osuna, Customer Service Manager (818) 933-0107  
Clif Stewart ,(818) 933-0126  
Colette Taylor, Finance Director (818) 933-0104

**Learning for Life (818) 901-4891phone / (818) 901-4890 fax**  
Brenda Bradford, Learning for Life, Exploring Executive (818) 933-0105  
Christine Demmitt Learning for Life Director (818) 933-0123

**Valley Scout Shop (818) 781-1296**  
**Antelope Valley Service Center (661) 942-0582**  
Karin Main, Customer Service Manager Vince Miller, Field Director  
Antelope Valley Scout Shop (661) 942-7820

**Westside Service Center & Scout Shop (310) 839-9905**  
Frankie Melvin, District Director, Crescent Bay ext. 102  
Wes Patterson, District Executive, Crescent Bay ext. 104  
Eric Singer, Store Manager ext. 106  
Tina Williams, Customer Service Manager ext. 100

**Western Los Angeles County Council  
Office Hours**

**Regular Hours at the Anna Ruggieri Service Center**  
Monday – Friday 8:30 AM to 5:30 PM

**Regular Hours at the Antelope Valley Service Center**  
Monday – Friday 8:30 AM to 11:30 AM & 12:00 Noon to 4:00 PM

**Regular Hours at the Westside Service Center and Scout Store**  
Westside Scout Store Open:  
Tuesday – Friday 10:00 AM to 6:00 PM  
Saturday 10:00 AM to 3:00 PM  
Westside Service Center Open:  
Monday – Friday 10:00 AM to 6:00 PM

## **ActiveCA - [www.ActiveCA.org](http://www.ActiveCA.org)**

The Boy Scouts are partnering with the governor to promote a program to increase awareness and participation in fitness and health enhancement for scouts and the general public.

Each district in the western LA Council is being asked to create their own plan to promote "Active-Ca/Live in a Healthy State" The steering committee for this project has created the following suggestions which you can use, alter, or throw out and create your own plan.

Each district must come up with their plan, write up a rough draft, and e-mail it to Dr. Barry Carlin, the committee co-chair by July 21<sup>st</sup>, and plan to present it at the July 27<sup>th</sup> council coordinated Meeting.

Part of the plan will be to have scouts present the program to the public at local organization meetings and events already scheduled. A scout will give a short speech about the program, a handout about the program will be handed out, and a press release will be sent to local media. Local media can also be invited to attend the event.

A youth co-chair will need to be chosen in each district

The council committee will supply districts with a one page handout to give all attendees which describes the program.

Each district must create a SHORT script for a scout to say when presenting to a group. Please include this with the draft you e-mail on 7/21. You can use the one page handout mentioned above as a guide

Each district will plan an official kick-off event. The guidelines are in a packet from Governor Schwarzenegger

Possible groups to approach to speak at or have a booth/table to talk to people: Rotary, Lions, Kiwanis, Elks, AYSO, church's, synagogues, All scout groups, girl scouts, Chambers of commerce, Hispanic, Asian and other cultural groups, school assembly's, 10K's, walk-a-thon's, marathon's, local sporting events, charity events, local athletic leagues & teams, local business's to offer it to their employees (healthy, fit workers have less injuries and work comp costs, and are more productive, morale is better and the company is more profitable. Perhaps the company can promote their workers to exercise during lunch or right after work), Police & Fire department, doctors, dentists, acupuncturists, chiropractors, gyms. Senior centers, YMCA's, tennis clubs, Sierra club, Martial arts clubs, dance schools, boys and girls clubs, golf clubs

## **California Governor's Council on Personal Fitness and Sports**

As one of the key aims in Scouting is personal fitness, the Western Los Angeles County Council, along with all Boy Scout Councils in California, encourages you to participate in Governor Schwarzenegger's **Active-CA** program to establish California as the nation's Fitness State with all Californians striving to meet their personal physical fitness and health goals.

The **Active-CA** program is easy to fit into your daily life, and if you follow it, you will feel & look better, have more energy, be healthier, and perform better at work and personal activities.

Governor Schwarzenegger challenges you to improve your level of physical activity in three easy steps:

- 1. Sign up for your membership at "<http://www.activeca.org/>" and receive a membership card and simple instructions to follow.**
- 2. Track your activity level each week with your own personalized calendar that **Active-CA** supplies.**
- 3. Be active for 30-60 minutes, 3 days each week, at a level that is comfortable or a challenge to you. Maintain this schedule for 4 weeks and earn your reward.**

After completing the first challenge, you can move on to more advanced challenges. The website will guide you in your climb to feeling better.

The website also makes it easy to encourage others and sign them up to participate in the program, so they can feel better like you and we can all support a healthier California.

Visit the official website [www.ActiveCA.org](http://www.ActiveCA.org) to register, receive fitness tips, and begin promoting a healthier, more active YOU!

For those who do not have access to a computer, you can use a computer at your local Library.

**Active-CA Governor's Challenge**

**Take the Challenge!**

**Get Active!**

**Live in a Healthy State!**