FREE SHIPPING $30 AND ABOVE
FREQUENTLY ASKED QUESTIONS

1. When does the free shipping period begin?
   Free shipping on orders of $30 or more will begin on 8PM EDT Tuesday, August 11th.

2. Why is Trail's End partnering with my council to offer free shipping?
   During our tests, Scouting has seen significant sales growth due to the free shipping periods. By partnering with your council, we are able to provide free shipping for a longer period of time.

3. Who is paying for Free Shipping?
   Trail's End will be billing your council for the shipping costs on all free shipping orders.

4. Will this impact my commissions?
   Each council will be evaluating the Online Direct sale and making decisions regarding commissions. If there are any changes, you will be notified by your council.

5. Why is the cost of shipping being passed on to Scouting?
   Trail's End is not able to absorb. We surveyed hundreds of Popcorn Kernels, and over 90% agreed their unit would be willing to absorb some of the shipping costs if the increase in sales generated more money for the unit overall. Our tests have shown that the sales growth far exceeds what would be required for Scouting to break-even on the shipping costs.

6. When does free shipping end?
   There is not a planned end-date for the free shipping promotion. As long as Scouting is making more money even though Scouting is paying for the shipping, the promotion will continue. We encourage you to take advantage of this promotion while it lasts.

7. Is free shipping included when the order contains a product less than $30 and an American Heroes Donation? (For example, a $25 and a $5 American Heroes Donation)
   Yes. As long as the subtotal is $30, free shipping will be included.

QUESTIONS ON ONLINE DIRECT FREE SHIPPING? PLEASE VISIT OUR SUPPORT CENTER OR CONTACT US AT SUPPORT@TRAILS-END.COM