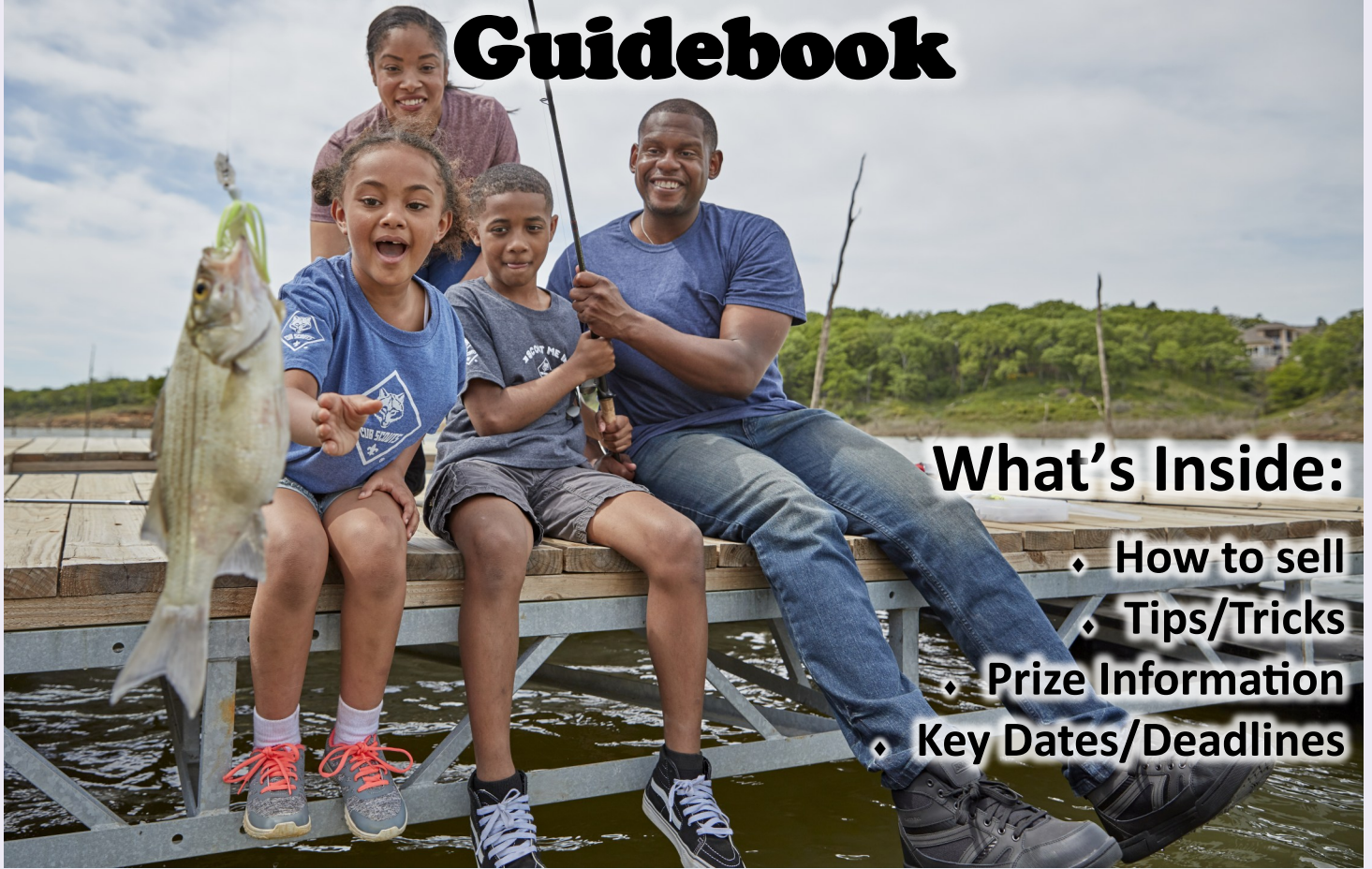


2025 Camp Card Guidebook



What's Inside:

- ◆ How to sell
- ◆ Tips/Tricks
- ◆ Prize Information
- ◆ Key Dates/Deadlines

Youth Earn Their Way

The Camp Card is an opportunity for youth to support their program adventures.

The sale runs from **March 1st to June 2nd**.

Youth earn 50% commission each \$10 card sold, and may earn prizes for the amount of cards sold between **March 1st and June 2nd**

Unsold cards in new condition may be returned by **June 2nd**. Units must pay the 50% owed by **June 2nd** for all cards sold.

How to Sell

Cards may be ordered at bsa-la.org/productsales.

There are three main methods of sales:

- ◆ Door to door: bring your cards and sell to the neighborhood
- ◆ Show & Sell: obtain permission from the local store and set up a booth outside, selling to passing customers
- ◆ Personal networks: ask friends & relatives in person

Tips & Tricks

People are busy– you may only have 10 seconds to get their attention and make your sale!

- ◆ Wear your uniform, smile, and use eye contact
- ◆ Have your cards in your hand ready to sell, and ask them to buy more than one
- ◆ Have change on hand for larger bills
- ◆ Always follow safety guidelines and respect boundaries set by store management and customers

Remember, you're not selling cards, you are selling the opportunity for the customer to support your adventures!

Prizes

In addition to the 50% commission, every participating youth is eligible for prizes for cards sold from **March 1st – June 2nd**

Prize Level

Reward

100 cards

\$25 Amazon gift card

200 cards

\$50 Amazon gift card

300 cards

\$75 Amazon gift card

500 cards

\$125 Amazon gift card

1000 cards

\$250 Amazon gift card

Now Introducing Two Camp Cards!

North Valley Card :



San Fernando Coastal Card :



Need support? Contact your district staff member (bsa-la.org/staff)